

Shop in Luxury at Boutiques that Serve Nespresso.

VIENNA



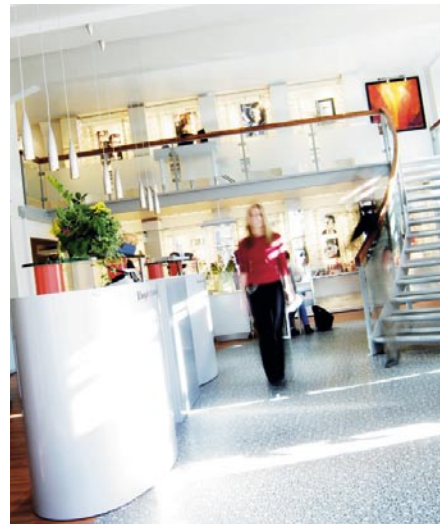
At the newly opened Montblanc shop in the heart of Vienna you can find much more than just the perfect pen. The flagship store in the august Graben showcases the Montblanc collections and limited editions of writing instruments, watches, jewellery, eyewear, perfumes and leather accessories. Follow the six-pointed signature snowcap to luxury, and enjoy a Nespresso while you browse.

Montblanc, www.montblanc.de, Graben 15, +43 1 8770990

OSLO

For top eyewear in Norway, Krogh Optik is the place to go. With highly trained opticians manning the boutique in the city's most famous street, Karl Johans Gate, as well as the Krogh flagship store at Kirkeveien near the popular Vigeland sculpture park, customers on the lookout for quality and exclusive designer frames cannot possibly go wrong.

Krogh Optik, www.kroghoptikk.no, Kirkeveien 64, +47 22 957970



For cutting edge design, sophisticated technology and impeccable sound in Munich, keep an ear out for Bang & Olufsen. The Danish company has been manufacturing upscale audio products since the 1920s and has now extended its BeoWorld to include telephones, video and multimedia. Discerning technophiles can enjoy a Nespresso while exploring the Beo-range at a number of locations in Munich, such as the elegant two-storey Maximilianstrasse boutique in the sophisticated heart of the old city.

Bang & Olufsen, www.bang-olufsen.com, Maximilianstrasse 32, +44 89 24224034



MUNICH

The Russian capital has in the last decade established itself as a centre of opulence and a mecca for the luxury minded. When in search of the proper vehicle to tour the city's magnificent boulevards, a visit to one of the spacious Lexus showrooms such as Lexus Levoberezhny and Lexus Rublevsky warrants more than a mere pit stop. A coffee bar equipped with Nespresso awaits potential customers revving up for a high-end test drive.

Lexus-Levoberezhny, www.lexusbc.ru, www.lexus.com, 78th km of Moscow Ring Road (MKAD), +7 495 2210099

MOSCOW



LONDON



Getting dressed alongside England's royalty – or rockstars – may not be so far fetched. As the first address on Savile Row, London's famous bespoke centre, Geives & Hawkes has been tailor to the elite for over 200 years. The shop, which now has satellite boutiques around the world, offers its discerning clientele a classically modern wardrobe, from the hand-tailored suit to the ready-to-wear yet timeless t-shirt. Complementary Nespresso is but one aspect of impeccable service that make a visit to the store the ultimate sartorial experience.

Geives & Hawkes, www.geivesandhawkes.com, No1 Savile Row, +44 20 74342001

MILAN



Originally specializing in leather goods, Prada swept into couture when the granddaughter of the founding Prada brothers, Miuccia, came to the helm in 1978. With flagship stores around the world designed by architectural stars like Herzog & De Meuron and Rem Koolhaas and boutiques throughout Milan, the fashion giant still maintains its original location (from 1913) inside the legendary arcade, the Galleria Vittorio Emanuele.

Prada, www.prada.com, Galleria Vittorio Emanuele 63-65, +39 02 86458560

AMSTERDAM



With the exclusivity of a Gentleman's Club and the buzz of a tailor's atelier, Oger is the address for exclusive menswear in the Netherlands. Patron Oger Lusink has made it his mission to "latinize" the Dutch and works exclusively with Italian designers to bring tailored clothing to his elite clientele. The flagship store in Amsterdam is fittingly located on the luxurious P.C. Hoofstraat.

Oger, www.oger.nl, P.C. Hoofstraat 81, +31 20 6768695

PARIS

A style-savvy promenade along the mythical Champs-Élysées would hardly be complete without a visit to the Hugo Boss flagship store for a dose of fashion – and Nespresso. Its three storey interior, spread out over a thousand square metres, sports an award-winning, flexible design that invites discerning shoppers to come back frequently for more of the best. Keep an eye out for its new neighbour opening later this year: the Nespresso flagship Boutique!

Hugo Boss Shop, www.hugoboss.com, 115, Avenue des Champs Élysées, +33 1 53573540

