

WELCOME



The 32nd America's Cup finale swiftly approaches with Nespresso at the side of its Defender, the Team Alinghi. What unites us is a passion for precision as well as the win, to be achieved through teamwork and excellence. Join us in this issue of the N Magazine in the Quest for the Ultimate Cup.

Nespresso is proud to be the Official Coffee of the 32nd America's Cup including the prestigious Louis Vuitton Cup races. Nespresso is also the Co-Sponsor of the Defender Team Alinghi since it took home the most prestigious and oldest sport trophy in the world four years ago. Our close cooperation is a perfect fit, as we share core virtues that ensure best class performance. Advanced technological precision combined with the individual élan of each player form our strategy for excellence.

In celebration of the "Race of Races" we offer you an inside look at the America's Cup home base Valencia through the eyes of the Alinghi crew, a guide to the city's top locations, and share a great moment with Helga Schmidt, visionary director of the impressive new opera house built by Santiago Calatrava. Be sure not to miss the chance to win a VIP Experience in Valencia for one of the Louis Vuitton Semi Final or Final races.

Only a true connoisseur can fully appreciate our pursuit of the Ultimate Cup, and thus it is the Connoisseur that stands at the centre of this edition of the N Magazine. Celebrated American culinary connoisseur and book author Corby Kummer shares his expertise on the finesse of espresso enjoyment, while the legendary British lifestyle journalist Claire Wrathall illuminates us on top opportunities to further our knowledge around the globe. Featured chef Raymond Blanc cultivates excellence in his Michelin-starred restaurant and hotel, his cooking school and his garden.



Gerhard
Berssenbrügge

Nespresso continues to expand our international Boutique network to include North and South America, Asia and Australia. The Nespresso Boutiques are more than a showcase for the diverse machine range and accessories collection; each one is a microcosm of the Nespresso world to experience through all the senses.

The Nespresso connoisseur will certainly savour this year's Limited Edition Oâ, a subtly intense and fruity blend from Africa's majestic Mount Kilimanjaro and Mount Kenya. Also available while supplies last: the new 32nd America's Cup commemorative accessories and Limited Edition Le Cube.

Join us within these pages on our journey towards excellence – enjoy a Nespresso with this issue's Cover guest, the multifaceted designer Jette Joop – and experience Nespresso to the fullest.

Gerhard Berssenbrügge

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CEO | Nestlé Nespresso S.A.

