

SOLO

5 questions, 25 answers on the  
**MODERN ART OF LIVING**  
from art experts around the world.



RACHEL LEHMANN

**Age:** 53 **Residence:** New York, NY **Profession:** Gallerist **Time & Location:** 2 pm, Gallery Lehmann Maupin, New York

**Do you have a daily ritual that you could absolutely not do without?** My daily ritual is to put together a short list of goals I want to achieve the next day. **What is for you the “modern way of life”?** A modern way of life is made by our ability to instantly communicate and to make contemporary culture a part of our daily lives. **Without regard to financial motivations, why is there such a high demand for modern art?** The high demand for art has to do with the fact that it is one of the last “non-dangerous” adventures we can live with. It is also a glimpse into the future through the artist’s expressions. **How do you enjoy your coffee the most?** I enjoy my coffee strong and black with a small piece of bitter chocolate instead of dessert. **What art exhibition will you without a doubt be visiting next year?** In addition to viewing the exhibitions presented at the gallery, there are so many exhibitions I am looking forward to seeing in the coming year that it is impossible to single one out.

[www.lehmannmaupin.com](http://www.lehmannmaupin.com)



PHOTOGRAPHER: RAINER HOSCH



PHOTOGRAPHER: MARTIN MAI

## MAX HOLLEIN

**Age:** 37 **Residence:** Frankfurt **Profession:** Director of the Städel Museum, the Liebieghaus – Museum of Ancient Sculpture, and the Schirn Kunsthalle Frankfurt **Time & Location:** 1 pm Städel Museum, Frankfurt am Main

**Do you have a daily ritual that you could absolutely not do without?** Reading the newspaper in the morning. During the week often just a quick glance, at the weekend all the more thoroughly. **What is for you the “modern way of life”?** The increase in mobility and the speed of electronic communication are what shape the “modern way of life” these days. They have a lot of advantages, but you have to be careful not to give them too much control over you. **Without regard to financial motivations, why is there such a high demand for modern art?** Art has become a social event. And nowadays it’s also just cool to surround oneself with art. **How do you enjoy your coffee the most?** As a “Melange”, preferably in a Viennese coffee house, with a waiter commenting on the state of the world. **What art exhibition will you without a doubt be visiting next year?** The Documenta 12 in Kassel and the Biennial in Venice.

[www.schirn.de](http://www.schirn.de), [www.staedelmuseum.de](http://www.staedelmuseum.de)



PHOTOGRAPHER: ANOUSH ABRAR & AIMEE HOVING

## LUCY MACKINTOSH

**Age:** 50

**Residence:** Lausanne, Switzerland

**Profession:** Art dealer **Time &**

**Location of Photo Shoot:** 2 pm on June 15 at Galerie Lucy Mackintosh, Lausanne

**Do you have a daily ritual that you could absolutely not do without?** I take pleasure in rituals. Wishing goodnight to my children is my favourite, which I cannot miss.

**What is for you the “modern way of life”?**

The comfort of being in touch with so many people at the same time. Like through the Internet, you can practise the power of being detached, but still be deeply active in many different fields. **Without regard to financial motivations, why is there such a high demand for modern art?** Appreciation and understanding of art is a strong individual emotion. In the past, only a very few people and the church were able to commission and truly experience this power. Fortunately, today, the situation has been transformed. A wider range of people may collect beautiful and unique works of art; giving this sense of completion in them.

**How do you enjoy your coffee the most?**

The sensual and delicate smell of coffee in my nice kitchen facing Lake Geneva. Pausing alone there drinking good coffee and reading newspapers, knowing there will be a big rush later: all the people to meet and all the work to do until very late at night.

**What art exhibition will you without a doubt be visiting next year?**

I am very curious to see the new Mudam in Luxembourg, with “Tomorrow Now: Design & Science Fiction” exhibition. And without a doubt, every great show at the Lucy Mackintosh gallery!

[www.lucymackintosh.ch](http://www.lucymackintosh.ch)



PHOTOGRAPHER: CHRISTIAN KNÖRR



**PETER KILCHMANN**

**Age:** 42 **Residence:** Zurich, Switzerland **Profession:** Gallerist **Time & Location:** 12 noon on May 31 at Peter Kilchmann Gallery, Zurich

**Do you have a daily ritual that you could absolutely not do without?** Since I am travelling a lot it is difficult to keep my morning ritual, which is to make myself a fresh fruit and vegetable juice. You can literally feel it in your brain and it makes you ready for the day. **What is for you the “modern way of life”?** To work like hell, to dress up like it was your wedding day, to eat like a king and to be very demanding. **Without regard to financial motivations, why is there such a high demand for modern art?** There are ten times more art museums and art galleries world wide today than fifteen years ago. So people have gotten used to art and it has become fashionable. There is also enough money around at this stage. **How do you enjoy your coffee the most?** Ristretto with sugar. **What art exhibition will you without a doubt be visiting next year?** I try to see all the exhibitions of our gallery artists and most of the world’s biennials.

[www.peterkilchmann.com](http://www.peterkilchmann.com)



**THADDAEUS ROPAC**

**Age:** 46  
**Residence:** Paris, France & Salzburg, Austria  
**Profession:** Gallerist  
**Time & Location:** 2 pm on July 5 at Galerie Thaddaeus Ropac, Paris

**Do you have a daily ritual that you could absolutely not do without?** My daily morning jogging. If I am in Paris (Tuileries) or in Salzburg (Hellbrunn) or wherever I travel. **What is for you the “modern way of life”?** To be curious about new developments in the arts, sports and science. **Without regard to financial motivations, why is there such a high demand for modern art?** Because it defines our life, gives meaning and pleasure. **How do you enjoy your coffee the most?** Short and dark. **What art exhibition will you without a doubt be visiting next year?** Documenta in Kassel.

[www.ropac.net](http://www.ropac.net)



PHOTOGRAPHER: CHRIS PLYTAS