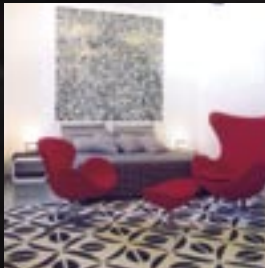


Five questions, 20 answers from quality-loving hotel professionals around the world...



CARLA SOZZANI

age: 58
residence: Milan
profession: Gallerist and Owner of a Boutique, Restaurant and Hotel 3Rooms (www.3rooms-10corsocomo.com)
time&location: 3:00 p.m., Room Three



What does design mean to you personally? Creativity applied to everyday life. The pleasure to be surrounded by BEAUTY could it be a coffee machine or a vacuum cleaner or whatever else is real life. **What is it about your hotel that makes it special?** It is a home away from home. The feeling of being “chez-soi”. **Is there some aspect of your hotel that you would recommend for home use as well?** I would say everything because 3 Rooms were meant to be a home. That’s why the 3 apartments are all different in design and colours. **What do you think should be a part of the Perfect Coffee Moment?** Peace. A big breakfast with lots of newspapers before starting the day. **Which food or drink specialty from your hotel would you recommend?** A “Slow” breakfast.



KATHRINE OHM THOMAS

age: 38
residence: Birmingham, England
profession: General Manager, SAS Radisson Hotel, Birmingham (info.birmingham@RadissonSAS.com)
time&location: 2:00 p.m., our Presidential Suite, 18 storeys high

What does design mean to you personally?

It means someone thinking outside the box – but thinking stylishly outside the box and not forgetting that design has to be practical too.

What is it about your hotel that makes it special?

The building itself is special – Beetham Tower, a 400 ft, 39-storey curved structure sheathed in turquoise and clear glass. Quite stunning.

Is there some aspect of your hotel that you would recommend for home use as well?

Our executive chef, Chris Duffy! He cooks the most amazing Sardinian-inspired food for the hotel restaurant, Filini. I’d recommend him to anyone as their resident chef at home (except that we won’t let him go!)

What do you think should be a part of the Perfect Coffee Moment?

No one talking to me – peace and quiet.

Which food or drink specialty from your hotel would you recommend?

My absolute favourite is the plate of chargrilled asparagus, poached egg shallot and pantelleria capers in sea salt – fantastic with a glass of Cervaro, which is an Umbrian wine made from Chardonnay and Grechetto grapes.



SOLO





CARLOS COUTURIER

age: 44

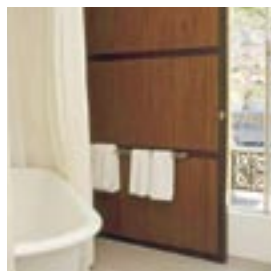
Residence: Mexico City, Mexico

Profession: Hotelier, CONDESADF
(www.condesadf.com)

Time & Location: 2:30 p.m., Terrace

What does design mean to you personally?

A way of life. **What is it about your hotel that makes it special?** Charm. **Is there some aspect of your hotel that you would recommend for home use as well?** Simple living. **What do you think should be a part of the Perfect Coffee Moment?** Good company. **Which food or drink specialty from your hotel would you recommend?** Shrimp tacos.



VICTOR CLAVELL

age: 40

residence: Barcelona, Spain

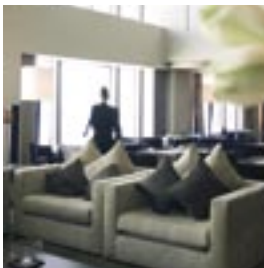
profession: Area-Vice President,
The Ritz-Carlton Hotel Company and
General Manager, Hotel Arts Barcelona
(www.ritzcarlton.com/hotels/barcelona)

time&location: 12 noon, top floor apartment

What does design mean to you personally?

It is more and more important in all of our lives. **What is it about your hotel that makes it special?** The team of talented ladies and gentlemen that work there. **Is there some aspect of your hotel that you would recommend for home use as well?** The bedroom experience, from the sheets and bedding to the music centre and bathroom amenities. **What do you think should be a part of the Perfect Coffee Moment?** Friends and a moment to relax together. **Which food or drink specialty from your hotel would you recommend?**

The “patatas bravas” tapa at our Arola restaurant.





JOSE LUIS ESTEVAN MATAIX

age: 27

Residence: Madrid

Profession: Chef, Hotel Puerta America
(www.hotelpuertaamerica.com)

Time & Location: 11:30 a.m., Black Tears
restaurant

What does Design mean to you personally? Design is the aesthetic of order. **What is it about your hotel that makes it special?** The confluence of different styles and perceptions of the space in the same building. **Is there some aspect of your hotel that you would recommend for home use as well?**

The practical use of the spaces and the use of atypical materials. **What do you think should be a part of the Perfect Coffee Moment?** The company of a woman. **Which food or drink specialty from your hotel would you recommend?**

The mixture between a cocktail and the oysters in a plate called “Oysters with Bloody Mary”.



JOSEF EDER

age: 42

residence: Berlin, Germany

profession: Director of Kitchen, Grand Hyatt
Berlin (www.berlin.grand.hyatt.com)

time&location: 11:00 a.m., Tizian restaurant

What does Design mean to you personally?

For me, design means the interplay of shape, color and texture, all combined into a harmonious whole. If the finished product cannot be improved by changing one of its components, the design is perfect.

That's also true for cooking. **What is it about your hotel that makes it special?**

The “Magazine of Gourmets” named the Grand Hyatt Berlin the ‘best hotel 2005’ in Germany. Obviously, this fills us with pride and proves to us that all sectors – from the lobby to the rooms, from the Club Olympus Spa & Fitness to the restaurants – succeed tangibly, make guests feel well. **Is there some aspect of your hotel that you would recommend for home use as well?** Three different kinds of chocolate – white chocolate, full cream milk, and bitter sweet – are served with a glass of hot milk, guests can mix their chocolate themselves – something that never fails to impress them!

What do you think should be a part of the Perfect Coffee Moment? What is truly indispensable is time and, if possible, some peace and privacy. It's not all that easy, mind you, with three kids around the house ...

Which food or drink specialty from your hotel would you recommend? Delicious: stewed ox cheek with truffles and celery purée at the Tizian Restaurant & Lounge. Sexy: à la minute Nespresso with freshly baked mini-croissant during the coffee break at a convention.

