

Five questions, 30 answers on mobility from quality-loving movers and shakers around the world...



**ELISABETTA FORADORI**

age 40  
residence Mezzolombardo, Trentino, Italy  
profession Winegrower ([www.elisabettaforadori.com](http://www.elisabettaforadori.com))  
time&location 2 p.m. at her vineyard in Mezzolombardo

What has the power to move you when you're standing still? "Passion and nature in the continuous teachings of the essence of life." We live in a mobile world – what would you never leave home without? "The sensation I have when entering the house, which is a sense of lighting and fragrance. These are sensations I always take along with me." What would you most love to see being invented for travel? "I would like every trip to be a true experience of the essence of a culture; I would like therefore that the time available would be endless and that every trip would correspond to a life lived in a place." What does highest quality mean to you personally and in what is this mirrored? "The extreme quality of every enjoyable thing is inherent in its origin; because the qualitative origin I aim for is that which has been created with respect for nature and mankind and has then been made available to mankind for our own enjoyment. Enjoyment is emotion and personal growth through the senses and the mind." What gives a good coffee moment that necessary extra in terms of quality enjoyment? "It is something that adds a taste, a sensory recall and therefore stirs our instincts."

SOLO



**JAVIER MARISCAL**

age 55  
residence Barcelona, Spain  
profession Designer ([www.mariscal.com](http://www.mariscal.com)) and member of the Nespresso Design Contest jury 2005  
time&location 11.30 a.m. at his studio in Barcelona

What has the power to move you when you're standing still? "My heart!" We live in a mobile world – what would you never leave home without? "The capacity to love." What would you most love to see being invented for travel? "The wind." What does highest quality mean to you personally and in what is this mirrored? "Words, the language, which could be reflected on a calm sea." What gives a good coffee moment that necessary extra in terms of quality enjoyment? "When I drink coffee, I feel a black hole – hot, fluid and thick – entering my body."



**KAZUTA FUKAGAWA**

**age** 57  
**residence** Arita, Kyushu, Japan  
**profession** Owner and president of Fukagawa Porcelain, Japan purveyors to the Imperial Household Agency since 1910 ([www.fukagawa-seiji.co.jp](http://www.fukagawa-seiji.co.jp)) and the man behind an exclusive collection of Nespresso accessories.  
**time&location** 2 p.m. at his office at the Arita factory

**What has the power to move you when you're standing still?** "The heart of the founder." **We live in a mobile world – what would you never leave home without?** "My home town." **What would you most love to see being invented for travel?** "An instantaneous transportation system." **What does highest quality mean to you personally and in what is this mirrored?** "Highest quality means responsibility. It is mirrored in making pottery." **What gives a good coffee moment that necessary extra in terms of quality enjoyment?** "Music."



**GILDA BOJARDI**

**age** 50  
**residence** Milan, Italy  
**profession** Editor of the Italian design magazine Interni ([www.internimagazine.it](http://www.internimagazine.it)) and member of the Nespresso Design Contest jury 2005  
**time&location** 10 a.m. at her home in Milan

**What has the power to move you when you're standing still?** "A good story always attracts my attention as I'm very curious by nature. Some tasty gossip, of course, but also news from the working environment – sometimes they inspire new ideas and strategies." **We live in a mobile world – what would you never leave home without?** "I would never leave home without my mobile phone: I use it to keep track of the many projects in progress or organise a last minute dinner with a friend when I leave my office, which is usually quite late." **What would you most love to see being invented for travel?** "I would like to avoid the effects of jetlag: when I step out of the aeroplane I feel ready to fully enjoy the new environment but I usually must surrender to travelling exhaustion." **What does highest quality mean to you personally and in what is this mirrored?** "Highest quality is perfect manufacturing, attention to detail and design contents. This is how I judge a product in the magazine I run." **What gives a good coffee moment that necessary extra in terms of quality enjoyment?** "When I serve it on a quiet morning at my country house I enjoy sitting comfortably on the terrace with my guests, where the air is fresh and light and the view over the valley is very beautiful."





**ISABELLE COUNTESS  
DU MOULIN**

age: 29

Residence: Berlin, Germany

Profession: Managing Director and Owner  
of the Niels Borch Jensen Gallery in Berlin  
(www.berlin-kopenhagen.de)

Time & Location: 5 p.m. at the gallery in Berlin

**What has the power to move you when you're standing still?** "Choral works and arias by Johann Sebastian Bach." **We live in a mobile world – what would you never leave home without?** "My keys, my iPod Photo and a burning Cigar." **What would you most love to see being invented for travel?** "Teleportation!" **What does highest quality mean to you personally and in what is this mirrored?** "For me personally highest quality is the realisation of an individual's power of expression through the highest possible artistry in craftsmanship, which I see mirrored in our original prints every single day." **What gives a good coffee moment that necessary extra in terms of quality enjoyment?** "An excellent Cuban cigar and a humorous talk with an unconventional person."



**PATRICK NORGUET**

age 36

residence Paris, France

profession Designer, Interior Architect (www.patricknorguet.com) and member of the Nespresso Design Contest jury 2005

time&location 12 a.m. at his studio in Paris

**What has the power to move you when you're standing still?** "I like to escape by listening to music – like the 'Dark Side of the Moon' by Pink Floyd – and get back to basics, to myself and my 'savoir vivre.'" **We live in a mobile world – what would you never leave home without?** "My mobile phone." **What would you most love to see being invented for travel?** "I'd like to have a gadget that allows me to travel instantly – anywhere, in the blink of an eye." **What does highest quality mean to you personally and in what is this mirrored?** "In order to feed creativity and incorporate it in good design I need to listen to everyone and everything." **What gives a good coffee moment that necessary extra in terms of quality enjoyment?** "In whatever environment I'm in, the pleasure comes from the time I take for myself while drinking a cup of coffee."

