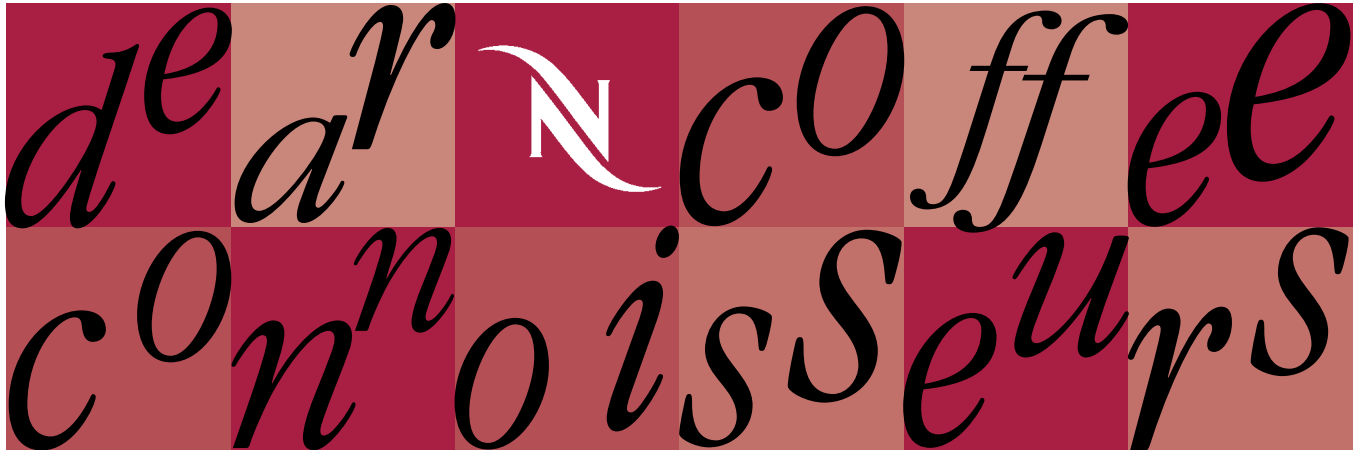


WELCOME



Highest quality enriches every given moment with a particular kind of dignity. This pleasurable feeling is what we would like to make possible for you with every cup of Nespresso. We wish to entrust you with more essential secrets behind Nespresso's quality with this new edition of the N Magazine.

A glass of fine wine, an excellent meal, the artful precision of a watch or the loving craftsmanship that goes into an accessory is always a wonderful experience. The same goes for our Nespresso coffee. Every capsule is filled with the efforts and care of the coffee farmers in so many remote countries, of our suppliers and our experienced Nespresso coffee experts. Nespresso's ambition is always to give its club members the highest possible quality. We can only achieve this, if we establish a constructive and positive alliance with all our coffee farmers – also resulting in a long-term and sustainable relationship. Preserving these gifts of nature for future generations and improving social and economic conditions in the countries of origin is part of the Nespresso AAA Sustainable Quality initiative, which you can find out about in our Inside section.

Quality can only be accomplished when many different factors come into play – and only when these components are given the commitment and concentration they need. The Russian soprano Anna Netrebko is a prime example of excellence. Being hailed “the new Maria Callas” is surely an accolade every opera singer can only dream of and one that has already been bestowed upon her. Meeting her at this year's Salzburg Festival was indeed the perfect setting for our interview and photo shoot.

Italian winemaker Elisabetta Foradori is another woman who employs her talents to such a pleasurable effect: Her award-winning quality wines are all created in accordance with organic agricultural principles. Organic ingredients also feature in Sophie Conran's exclusive pies: The daughter of the iconic Sir Terence Conran is proving to have inherited his entrepreneurial skills and creative talents with her gourmet pie business.



Gerhard
Berssenbrügge

Coffee aficionado Susie Theodorou has garnered some of the Barista trade secrets to help you make the world's best Cappuccino. Of course, Nespresso's new Aeroccino device for heating and frothing milk is the easiest way to enjoy your froth-topped favourite. The former food editor of the Financial Times, Jill James, invites us to enjoy another of Mother Nature's gifts as much as the precious coffee bean in her feature on truffles.

'Tis the season to be merry: Special moments are best shared with people you love. I wish you many more such joyous moments during the festive season – accompanied by a cup of Nespresso.

Gerhard Berssenbrügge
CEO | Nestlé Nespresso S.A.

